

NODRIVE

Cookie & Tracking Policy

Cookies and tracking technologies on nodrive.cloud

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1. Scope

This policy describes cookies and tracking technologies used on nodrive.cloud. It concerns the website and does not cover OAuth tokens or local data used by the Nodrive desktop app.

2. Strictly Necessary Cookies

The website may use cookies or local storage that are strictly necessary for security, operation and preference storage, including recording the choice made through the cookie banner. These tools are not used for advertising profiling.

3. Google Analytics 4

nodrive.cloud uses Google Analytics 4 (GA4) for traffic statistics and website improvement. Under the declared Beta configuration, GA4 is activated only after consent through the cookie banner. Google Signals, Google Ads, remarketing and advertising personalisation are not used.

GA4 user/event-level data retention is configured for 2 months. This setting is separate from browser-cookie lifetime and does not affect standard aggregated Analytics reports.

4. Main Cookie / Tool Register

Name	Category	Purpose	Party	Duration	Consent
Cookie preference / consent	Technical	Stores the user's choice concerning cookies/analytics.	First party	Duration set by the banner implementation; no longer than necessary to manage and evidence the preference.	No, strictly necessary to manage the choice.
_ga	Analytics	Distinguishes users on the website for Google Analytics 4.	First party / Google service	Up to 2 years by GA4 default, unless deleted/overridden by the browser or configured for a shorter period.	Yes
ga<container-id>	Analytics	Persists session state for Google Analytics 4.	First party / Google service	Up to 2 years by GA4 default, unless deleted/overridden by the browser or configured for a shorter period.	Yes

5. Data Collected Through Analytics

The standard Google Analytics implementation may collect information such as number of users, session statistics, approximate location and browser/device information. Nodrive does not use GA4 to create advertising profiles under the declared Beta configuration.

6. Managing and Withdrawing Consent

- Users can accept or reject analytics from the banner through easily accessible choices.
- Non-essential analytics must not be activated before consent.
- The choice can later be changed through "Cookie settings" or an equivalent control.
- Consent may be withdrawn without affecting the lawfulness of processing carried out before withdrawal.

7. Google as a Third Party

Google Analytics is provided by Google. For users in the EEA, roles and transfers are governed by the applicable Google terms. Any international transfers are handled under mechanisms provided by Google's terms and applicable law.

8. Contact

Questions about cookies and privacy: info@nodrive.cloud. Formal communications: fiscalbox@pec.it.

Main references

Regulation (EU) 2016/679 (GDPR) - <https://eur-lex.europa.eu/eli/reg/2016/679/>

Italian Data Protection Authority - Cookie FAQ - <https://www.garanteprivacy.it/faq/cookie>

Italian Data Protection Authority - Guidelines on cookies and other tracking tools, 10 June 2021 - <https://www.garanteprivacy.it/home/docweb/-/docweb-display/docweb/9677876>

Google Analytics 4 - Cookie usage on websites - <https://support.google.com/analytics/answer/11397207?hl=en>

Google Analytics - Data retention - <https://support.google.com/analytics/answer/7667196?hl=en>